

Oconee County Tourism & Visitors Bureau
Board of Directors Meeting
Tuesday, November 9, 2021
Oconee State Bank HQ – 41 N. Main Street Watkinsville, GA 30677 5:30pm

Attendance: Sarah Cumuze, Dean Bright, Candice Meeler, Deesha Hagwood, Casey Deming, Amber Deutsch

Absent: Stephanie VanDyck

Staff: Kristy Johnson

Casey Deming called the meeting to order at 5:38 pm.

The meeting minutes of September 14, 2021 were approved with a motion by Dean Bright and second by Deesha Hagwood, which was approved unanimously.

Candice Meeler presented the Financial Statement through October 31, 2021. The 2020-2021 financial audit of the OCTVB was distributed to those in attendance. There were no exceptions found in the audit by the CPA's. Delivery of the completed audit was on time to Oconee County. The budget was in balance and we were within range through October 31.

Kristy Johnson gave the Director's Report. The Oconee Fall Festival was a big success and created a lot of traffic and interest through the Eagle Tavern, the home made candles and through the Visitor Center itself. The haunted history tours were a big success again for the second year. Most all of the dates had sold out, at the time of our meeting. The Georgia visitors center on I-85, near the South Carolina line hands out lot of brochures for Oconee County and asked for two more boxes. Kristy discussed the upcoming Christmas events and the plans for tourisms part in the events.

Candice Meeler motioned to adjourn the meeting at 6:25 pm with a second by Dean Bright, with the motion being unanimous.